

MAJOR DONORS NAMING OPPORTUNITIES

LEAD PATRON

\$2M

**Naming Opportunities include
(3) Large Buildings at Mercy
Village.**

Donors at this level will receive prominent signage and a central role in the Village opening news and activities.

PILLAR PATRON

\$1M - \$1,999,999

**Naming Opportunities include
Dorm Building or Community
Center Building.**

Donors at this level will receive prominent signage and a central role in the Village opening news and activities.

CORNERSTONE PATRON

\$500K - \$999,999

**Naming Opportunities include
(9) floors throughout Mercy
Village.**

Donors at this level will receive prominent signage on site at Mercy Village, as well as featured mention on Mercy Support Services website and central role in Village opening news and activities.

HEARTH PATRON

\$250K - \$499,999

**Naming Opportunities include
the Main Conference Room,
Lobby or Chapel in the Legacy
Building**

Donors at this level will receive prominent signage and a central role in the Village opening news and activities.

FRAMEWORK PATRON

\$100K - \$249,999

**Naming Opportunities include
(2) Dorm Rooms or the
Administrative Wing in the
Legacy Building**

Donors at this level will receive prominent signage on site at Mercy Village or Mercy Support Services Legacy Building, as well as featured mention on Mercy Support Services website and central role in Village opening news and activities.

FOUNDATION PATRON

\$75K - \$99,999

**Naming Opportunities include
(3) 3-bedroom Apartments in
Mercy Village**

Donors at this level will receive prominent signage on site at Mercy Village, as well as featured mention on Mercy Support Services website, newsletters, and a mini social campaign.

FOUNDATION II PATRON

\$50K - \$74,999

**Naming Opportunities include
(12) 2-bedroom Apartments in
the Mercy Village**

Mercy is also in need of a sponsor to cover a serenity fountain on the property of Mercy Village. Donors at this level will receive prominent signage on site at Mercy Village, as well as featured mention on Mercy Support Services website, newsletters, and a mini social campaign.

ENGINEER PATRON

\$10K - \$49,999

**Naming Opportunities include
(6) 1-bedroom Apartments in
the Mercy Village**

Mercy is also in need of a sponsor to cover the cost each of these: exterior signage and fencing for security of our clients and Mercy Village. Donors at this level will receive prominent signage on site at Mercy Village, as well as featured mention on Mercy Support Services website, newsletters, and a mini social campaign.

BLUEPRINT PATRON

\$1,000 - \$9,999

**Recognition on Mercy Support
Services website and on our
donor recognition plaque**

Appreciation and recognition include feature in Mercy Village opening activities, recognition on Mercy Support Services website and inclusion on our on-site donor recognition.